

Alaska State Fair, Inc.
Board of Directors
Regular Meeting Minutes
Craftsman
September 17, 2025

1. Call to Order Present:

Petersen, Kenley, Beus, Leifer, Walther
Ortiz, Fischer via Teleconference

2. Consent Agenda

- a. Approval of July 23, 2025 Regular Meeting Minutes
- b. Approve Consent Agenda and accept the Financial Report as being in reasonable compliance as presented. Petersen/Leifer/MCU

3. Preliminary Fair Performance Summary

Board was presented with breakdown of various revenues separated by category including Fair attendance of 388,798.

4. Action Items

- a. Board set Fall Retreat Date for November 19, 12:00 pm.
- b. Motion to approve 2025 Resolution #1, Establishing ConocoPhillips Borealis Theatre as Capital Project Priority: Kenley/Beus/MCU
- c. Motion to approve 2025 Resolution #2, Application to AAMCO Board for Licensed Premises Special Events Permit: Sherman/Kenley/MCU

5. Information and Discussion Items

- a. Curtis asked for questions of his detailed monthly CEO report. Highlights included, but not limited to:
 - Major Capital projects completed in time for opening day of Fair.
 - Planning for two Holiday Bazaars, Boofest and Yuletide/BUTN.
 - Vendor satisfaction good due to large crowds.
 - 4-H/FFA Auction raised \$742,000 with 136 animals.
 - Successfully kept fairgoers safe during our most attended Fair ever.
 - DaVinci Exhibit had over 60,000 visitors.
 - Had 5 sell out concerts and another within 100 tickets
 - Grandstand attendance grew 34% from last year.
 - Marketing plan helped Fair meet attendance goals.
 - Restrooms were kept up exceptionally well under the strain of heavy use.
 - Our IT network including daily upkeep was maintained.
- b. Summer Retreat Follow up/Discussion
 - Curtis reminded Board Rules Committee needs to meet and of need to review topics brought up at summer retreat to hold ourselves accountable. Discussion ensued.

Meeting adjourned 6:09 pm