

**Alaska State Fair, Inc.
Board of Directors
Regular Meeting Minutes
Craftsman
July 23, 2025**

1. Call to Order 4:59 pm

Present: Ortiz, Petersen, Kenley, Beus, Fischer, Leifer, Walther

2. Consent Agenda

- a. Approval of June 18, 2025 Regular Meeting Minutes
- b. Approval of July 8, 2025 Special Meeting Minutes
- c. Acceptance of Financial Report
Petersen/Leifer/MCU: Approve Consent Agenda and accept the Financial Report as being in reasonable compliance as presented.

3. Action Items

- a. Pre-Fair Financial Forecast
Kenley/Walther/MCU: Approved
- b. Use of AI for Board Meeting Recording Policy
Petersen/Fischer/MCU: Approval to use AI software to record regular Board meetings, excluding Executive Sessions. Recordings shall be deleted after 90 days.
- c. August Board Meeting
Petersen/Kenley/MCU: Replace regular Board Meeting scheduled for August 20, 2025 which is in middle of Fair with PreFair Tour on August 8, 2025.

4. Information and Discussion Items

- a. Curtis asked for questions of his detailed monthly CEO report. Highlights included, but not limited to:
 - Finalized 2025 Alaska State Fair Concert Series
 - Working with American Heart Association on a plan to implement a grant they received that is being passed on to the Alaska State Fair
 - Ordered our 2025 Souvenir product line.
 - Planning for a challenging rapid turnover of capacity crowds on Sunday, August 17th (weird al)
- b. Multi-Purpose Building Update
 - Jeff said building would be ready for use during Fair.
- c. Director's Reception, Friday, August 15, 2025
 - Speaking schedule discussed

Meeting adjourned 6:09 pm