

**Alaska State Fair, Inc.**  
**Board of Directors**  
**Regular Meeting Minutes**  
**Craftsman House**  
**March 21, 2024**  
**6:00 pm**

**Consent Agenda**

1. Call to Order – Roll Call 6:00 pm  
Present: Harkey, Ortiz, Beus, Petersen, Kenley, Fischer  
Absent: Randall
2. Approval of February 8, 2024, Regular Board Minutes
3. Acceptance of Financial Reports  
Ortiz/Petersen/MCU: Approve Consent Agenda and accept financial report as being in reasonable compliance as presented.

**Action Items**

1. CSL Consulting  
Kenley/Petersen/MCU: Authorize CEO Curtis to work with CSL on Items A&C, Table authorization of proceeding on Item B until next meeting.
2. Bright up the Night/Winter Street Fair –  
Kenley/Ortiz /MCU. Resolution 2024 - #, Approve Major Event Modification Decision Summary for Bright Up the Night Event.

**Information and Discussion Items**

1. CEO Report
  - Greenhouse is half-way full,
  - Working on maintenance, equipment, snow,
  - Four major rentals for Raven Hall in February plus Arctic Winter Games using multiple parts of the Fairground,
  - Sponsorship meetings taking place with a mix of new businesses and renewals,
  - Working on Phase 2 of Sluicebox,
  - Implementing plans for upgrading Bright Up the Night event to a Winter Street Fair concept,
  - Reviewing aging infrastructure needs,
  - Working on 2023 Annual Report,
  - All current Exhibit information is up on our Website,
  - Conducted a school classroom activity with another one planned in April,
  - Vendor contract process is on-going with most out.
2. Annual Meeting  
Various items discussed regarding information needed for mail-out to members.
3. Financial Forecast Process  
Curtis explained upgraded forecasting process being put in place.

Meeting adjourned at 7:28 pm