

**Alaska State Fair, Inc.
Board of Directors
Regular Meeting Minutes
Craftsman House
February 8, 2024**

Consent Agenda

1. Call to Order – Roll Call 6:00 pm
2. Present: Kenley, Petersen, Beus
Via Zoom: Harkey, Randall, Fischer, Ortiz
3. Approval of January 11, 2024, Regular Minute
4. Approval of January 16, 2024, Election Committee Minutes
5. Acceptance of Consent Agenda
Randall/Kenley/MCU: Approve Consent Agenda and accept financial report as being in reasonable compliance as presented with correction of Randall being present not absent at Regular Jan 11, 2024, meeting.

Action Items

1. Approve Capital One Bank Corporate Banking Business Credit Card
Randall/Ortiz/MCU

Information and Discussion Items

1. CEO Report

- Facilities Rentals events required continued plowing,
- Preparation is ongoing for upcoming Arctic Games events,
- Aging infrastructure-buildings and equipment-are causing increasing maintenance issues,
- Working on 2023 Annual Report,
- Vendor Handbook completed,
- Reviewing weekly 2024 Fair plans with staff,
- Conducting meetings with producers of Grandstand Events,
- Stallions of the North is now scheduled for June 2, 2024, at France Equestrian Center,
- 8 Borealis Concerts have been confirmed,
- On Grounds entertainment is looking good,
- Working on obtaining a significant museum quality exhibit,
- Meetings for Sluicebox, BUTN, Rebarchek, Sponsors,

2. Bright Up the Night Light Display

Four thousand, four hundred cars made their way through the Display. The event was a success from a P&L standpoint, now evaluating adding other components for 2024 winter holiday event. Consensus was to continue hosting the event as it's felt the community appreciates it.

3. Sponsorship Sales Plan

CEO presented 2024 Sales Plan for 2024. Thanks to Staff Member Larson for being instrumental in this plan.

4. Call for Board Candidates

Announcements have been made seeking potential candidates for the one open seat this year.

Meeting adjourned 7:06 pm