

**Alaska State Fair, Inc.  
Board of Directors  
Regular Meeting Minutes  
Craftsman House  
Nov 2, 2023**

**Consent Agenda**

- 1) Call to Order – Roll Call 4:49 pm  
Present: Harkey, Ortiz, Beus, Randall, Kenley, Fischer  
Via Phone: Harkey  
Absent: Petersen,
- 3) Approval of October 19, 2023, Regular Minutes
- 4) Acceptance of Consent Agenda  
Harkey/Randall/MCU: Approve Consent Agenda and accept financial report as being in reasonable compliance as presented.

**Action Items**

1. 990 Tax Return Filing  
Randall/Harkey/MCU: Approve 990 Tax filing after wording correction.
2. Sponsorship Policy  
Randall/Kenley/MCU: Approve as presented.
3. Scholarship Committee Meeting Date was set for November 6, 2023, 8:30 am.

**Information**

**CEO Report**

- Four weekend rentals/events were held in October and three multi day rentals/events were held in Nov.
- Boofest and associated activities such as a costume contest was well attended by community,
- Holiday Bazaar was a monetary and production success,
- Grounds crew is in continuous support of on-site rentals/events,
- Bright up the Night Holiday light display installation is completed,
- Exhibitor Guide is in process of being updated,
- Looking at ways to expand youth demonstrations,
- Marketing for Bright up the Night is in full swing,
- Updating Webpage and Online forms is taking place,
- Data is being pulled together for post fair sponsorship recaps and reports.
- Met with Anchorage Chamber CEO to develop stronger ties to Anchorage business leadership.
- Initiating business development conversations across a wide array of potential partners.

**Staff Appreciation Luncheon**

- Date was set for December 4, 2023

Meeting adjourned at 5:11 pm.