Alaska State Fair, Inc. Board of Directors Regular Meeting Minutes Craftsman House August 10, 2023

1) Consent Agenda

1. Call to Order – Roll Call 6:03 pm

Present: Harkey, Ortiz, Randall, Kenley, Petersen, Fischer

Via Zoom: Beus

- 2. Approval of Consent Agenda
- 3. Approval of July 13, 2023, Regular Minutes
- 4. Acceptance of Financial Report

Kenley/Randall/MCU: Approve Consent Agenda and accept financial report as being in reasonable compliance as presented.

2) Committee

Updates were given on Committee meetings of Green Energy, Sluicebox, and Farm Exhibits Program.

3) Information and Discussion Items

CEO Report

- Grounds crew is in final preparation for Fair. Horticultural content continues to be emphasized.
- Asphalt crack seal was a significant project this year due to harsh winter.
- Facility Rentals hosted 8 events in July.
- Entertainment for all stages is 100% booked.
- Borealis concert ticket sales are strong.
- Daily Schedule is at the printer.
- Advertising for concerts ongoing.
- Actively setting up community presentations to promote Fair.
- A detailed analysis of the Fair's Safety Procedures and Crisis Communications plans have been completed.

4) Action Item

Fischer/Randall/MCU: To purchase socks, one season pass and two VIP passes to thank Sheron Patrick for his years of contribution on the Board of Directors.

Meeting adjourned at 7:20 pm.