

# ALASKA STATE FAIR INC.

## Promote YOUR BUSINESS in the FAIR'S DAILY SCHEDULE



Largest annual event in the state of Alaska.



Printed Daily Schedules are distributed at gate entrances each day of the Fair.



Daily Schedule pages on the Fair's website receive over 310,000 views annually.

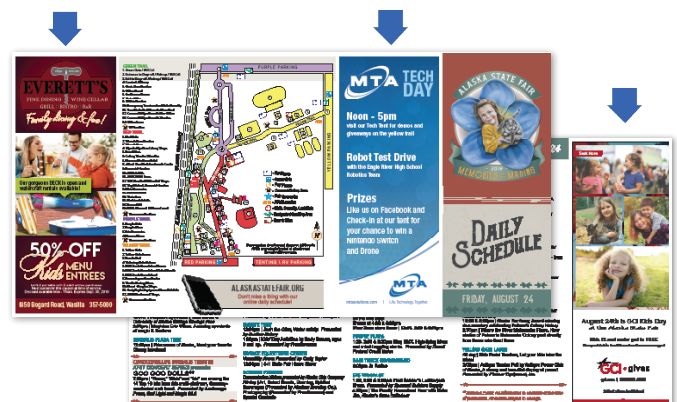


A variety of ad placement options are available to fit your needs.

### AD SPECIFICATIONS:

Dimensions are 3.226" x 8.25". No bleed.  
300 dpi. CYMK. Acceptable file formats are PDF and JPEG.

Email ad(s) to [anna@alaskastatefair.org](mailto:anna@alaskastatefair.org)



### Day & number of printed copies

### Price

<b>MONDAYS</b> 4,000	<b>\$325</b>
<b>THURSDAYS</b> 4,000	<b>\$325</b>
<b>FRIDAYS</b> 7,450	<b>\$650</b>
<b>SATURDAYS</b> 9,700	<b>\$775</b>
<b>SUNDAYS</b> 9,700	<b>\$775</b>
<b>LABOR DAY</b> 7,450	<b>\$650</b>
<b>ALL 14 DAYS</b> 104,000	<b>\$7,000</b>

In addition to the printed daily schedules, they are also shared on [alaskastatefair.org](http://alaskastatefair.org).

For questions, please contact Cindy Wellman at (907) 406-0898 or [cindy@alaskastatefair.org](mailto:cindy@alaskastatefair.org).

All ad spaces are first come, first served and are based on availability.