

ALASKA STATE FAIR, Inc.
BOARD OF DIRECTORS
REGULAR MEETING MINUTES
Craftsman House/September 15, 2022

Consent Agenda

1. Call to Order – Roll Call 6:03 pm
Present: Bernier, Ortiz, Patrick, Harkey, Beus
Randall via Zoom, Petersen Absent
2. Approval of Consent Agenda
3. Approval of August 11, Regular Meeting Minutes
4. Acceptance of Financial Report
Patrick/Harkey/MCU: Approve Consent Agenda and accept financial reports as being in reasonable compliance as presented.

Information and Discussion Items

1. CEO Fair Recap
 - Attendance numbers looked good despite having had rain 11 out of the 14 days we were open.
 - The Grounds Crew did a wonderful job again this year despite dealing with labor shortages and a significant amount of water.
 - Gardens and Topiaries flourished and were once again appreciated by Fairgoers.
 - Giant Cabbage contest winner was an 84.05 pound cabbage grown by Brian Shunskis.
 - Largest Pumpkin contest winner was Dale Marshal whose pumpkin weighed 2,147 pounds.
 - Exhibitor numbers increased this year.
 - All three Monster Truck shows sold out.
 - Rodeo events in the Grandstand suffered greatly due to the rain.
 - Events in the Equestrian Center went well despite the wet conditions and arenas being under water.
 - The total number of vendors was 517 which includes Gathering Place vendors and Daily Vendors.
 - Recycling numbers were up 63% with 93,670 pounds collected. Cardboard accounted for 86,000 pounds of the total.
 - Division of Ag's Tundra Chef and Senior Joke & Storytelling events went very well with new home and new day suiting them perfectly.
 - Best new addition to this year's Events Department was our three Fair Ambassadors who stepped up to the plate with helpful, positive attitudes helping with a variety of events. We hope to develop this program further in coming year.
 - 91 animals were auctioned off this year at the 4-H Jr. Market Livestock Auction raising a record \$419,957.
 - A total of 3,150 entertainers performed this year at the "Free with Fair Admission" stages.
2. Thank you's
 - Bernier confirmed Board wanted to send Thank you cards again this year.
3. IAFE
 - Board was informed of registration deadlines.
4. Concerts
 - Production manager to be asked to meet with Board at retreat.
5. Board Retreat
 - Various items to be added to the agenda were discussed.

Action Items

1. 2023 Fair Dates

Harkey/Randall/MCU: 2023 Fair dates August 18 to September 4, 2023, Open 10:00 am to 11:00 pm and closed Tuesdays and Wednesdays of each week.

Executive Session

Board went into executive session at 7:07pm and came out at 7:32pm. No action taken.

Meeting adjourned at 7:33 pm