

Alaska State Fair, Inc.
Board of Directors
Regular Meeting
MSCVB Meeting Room
Palmer, Alaska
Oct 21, 2021
4:30 pm

Consent Agenda

1. Call to Order – Roll Call 4:38 pm
Present: Bernier, Randall, Brown, Patrick, Ortiz, Beus
Harkey via phone
2. Approval of September 16, 2021 Minutes
3. Approval of Consent Agenda
Randall/Brown/MCU: approve consent agenda and financial report as presented.

Information Items

1. CEO Report

- Interim events which have been held and are to be held after Fair, include Mat-Su Miners dinner auction Bella Kids Consignment Sale, Holiday Bazaar, monthly Lunches for Littles and Halloween Hallow. The Christmas Factory is setting up in preparation for their end of November opening.
- Due to health and safety of participants, the Mighty Monster Boo Fest, originally scheduled for October 23 will be postponed until after first of year.
- Marketing has been working on sponsorship reports emphasizing the value delivered to sponsors and preparing social media data for review and survey data that we collected this year.
- Grounds crew has set up the Bright Up the Night holiday light display before bad weather sets in.

Action Items

1. Set Date for 2022 Annual Fair.
Dates set for 2022 Fair are 14 days from 19 August to 5 September 2022, with Fair closed on Tuesday and Wednesday of each week. Harkey/Randall/MCU
2. Approval of Resolution honoring LaMarr Anderson for Dedication and Work on the Rebarchek Agricultural Park Project. Brown/Randall/MCU

Meeting adjourned at 4:55 pm