

ALASKA STATE FAIR, INC.
BOARD OF DIRECTORS
REGULAR MEETING Minutes
June 10, 2021

Rebarchek Farm

Board was shown progress that has been made and current plans being worked on.

Consent Agenda

1. Call to Order – Roll Call 8:05
Present: Bernier, Ortiz, Patrick, Randall, Beus
Harkey via telephone, Brown absent
2. Approval of Consent Agenda
3. Approval of May 19, 2021 Regular Meeting Minutes
4. Approve Consent Agenda and accept financial information as being in reasonable compliance as presented. Ortiz/Randall/MCU.

Information/Discussion Items

1. CEO Report
 - June events included a 3 day Girls Retreat, a 2 day 4-H rally in Farm Exhibits, Annual 7 day Flyball Dogs competition, and a 2 day Scottish Club Highland Games with wonderful weather and attendance much higher than anticipated or expected. Three annual facility rental events have canceled again this year but will be back next year.
 - We currently have a long waiting list for vendors wanting to get in.
 - A year off because of COVID has created a lack of volunteers and a challenge for finding employees. We have fewer recycling volunteers signing up and fewer applications than years past.
 - Marketing department has been busy this month with concert announcements, coordinating media buys, gathering content for schedules, and designing the layout for the Fair program and posters.
 - 30,000 plants will start going into the ground this month. Installation on a new fiber optics line to the Box Office and the new electric disconnect in Farm Exhibits began this month, among others.

Action Items

1. Approve State Division of Agriculture holding an additional award ceremony for the 2020 and 2021 Farm Families of the Year on Alaska Agriculture Day, Sunday, August 29, 2021. Randall/Ortiz/MCU.

Executive Session

Board went into Executive Session at 8:35 pm and came out at 8:58 pm. No action taken.

Meeting adjourned 8:59 pm