

ALASKA STATE FAIR, INC.
BOARD OF DIRECTORS
REGULAR MEETING MINUTES
October 8, 2020
Raven Hall

Call to Order

1. Roll Call 7:04 pm

Present: Bernier, Ortiz, Harkey, Brown, Petersen

Via Phone: Consenstein

Absent: Randall

2. President Bernier announced Election Results would be reported by Vice-President Petersen.

- Top three vote getters were Kristy Bernier/153 votes, Jason Ortiz/141 votes, and Sheron Patrick/112 votes.
- 568 ballot packets were mailed to eligible members on Sept 10, 2020.
- 192 valid ballots were received back in the mail by 5 p m, Oct 5, 2020.
- 4 ballots were invalid.

Director Consenstein, was thanked for all of the time and work he contributed to the success of the Fair during his 9 years as Director and Treasurer. New Director Sheron was welcomed to the Board.

Remaining candidates were encouraged to run again.

3. Election of Officers

- Bernier nominated for President
 - Petersen nominated for Vice-President
 - Ortiz nominated for Secretary
 - Harkey nominated for Treasurer
- Brown/Ortiz/MCU: To accept Board Officers as nominated.

Consent Agenda

1. Approval of Consent Agenda
2. Approval of August 13, 2020 Regular Meeting Minutes
3. Financial Statement

Ortiz/Brown/MCU: Approve Consent Agenda and accept financial information as being in reasonable compliance as presented.

Information Items

1. CEO Report

- As of October 11, we will have completed 48 showings of pop-up drive-in movies. We estimate an attendance of 14,000 people and just under 4000 vehicles. No movies are currently planned for November. Alaska Vintage Market also had a successful event in the Livestock barn with an estimated attendance of 6000 people over 3 days,
- We are starting to get vendor applications in for the 2021 Fair,
- The new digital sign at the main entrance was installed October 1. The Highway Safety Alliance and AT&T sponsored the full cost of the sign,
- Budget forecasting for 2021 is in process.

Action Items

1. Set Retreat Date

Thursday, November 5th, was determined to be the date of the Board Retreat..

Executive Session

Board went into executive session from 8:02 pm and came out at 8:18 pm. No action taken.

Meeting adjourned at 8:20 pm.