ALASKA STATE FAIR, INC.  
BOARD OF DIRECTORS  
REGULAR MEETING MINUTES  
SEPTEMBER 10, 2020  
CRAFTSMAN CONFERENCE ROOM

Consent Agenda
1. Call to Order – Roll Call 6:58 pm  
   Present: Bernier, Ortiz, Harkey, Brown  
   Zoom: Consenstein, Randall  
   Absent: Petersen  
2. Approval of Consent Agenda  
3. Approval of August 13, 2020 Regular Meeting Minutes  
4. Financial Statement  
   Brown/Randall/MCU: Approve Consent Agenda and accept financial information as being in reasonable compliance as presented.

Information Items  
1. CEO Report  
   • Pop-up movies have resumed and one drive-in virtual concert with Kane Brown.  
   • Food trucks recommence, Sep 23.  
   • BooFest has been canceled this year due to Covid19 and inability to observe 6 ft spacing within Raven Hall for the amount of people who attend.  
   • Holiday Bazaar will be held this year on a smaller scale and with online registration.  
   • Bright up the Night Holiday Light Display is underway.  
   • Office remains closed with majority of staff working remotely due to Covid-19.  
2. Harvest Fest Review  
   • Public attendance at the three-day Harvest Fest was very good and there were 24 food and 75 non-food vendors.  
   • Jr. Market Livestock Auction which was held as a separate event raised over $202,000 during Harvest Fest.  
   • The Virtual Weigh offs for giant pumpkin, cabbage, and other vegetables was a success with several new state records.  
   • Events at Rebarchek Agricultural Park were free during this time and the Antique Tractor Club had exhibits, demonstrations and a tractor pull each day.  
   • Three entertainment and event venues were utilized and had a good response,  
3. The 2020 “Alaska Farm Family of the Year” nomination process will be conducted online by Alaska Division of Agriculture, “making it easier for the public to nominate families and for all Alaskans to learn more about those who make the state’s agriculture industry work.”

Action Items  
1. Board Policy Manual, Election Criteria  
   Ortiz/Brown/Harkey abstained/MC: To change 2.9a POLICY TITLE: ANNUAL MEMBERSHIP MEETING ELECTION POLICY, Order of Candidates, paragraph 2 to read: Candidates will be sent an email confirming they have been certified and their names will be listed in a Press Release and on our web site. Candidates will be advised they will have the opportunity to speak to the membership (3-minute limit) at the Annual Meeting.

Meeting adjourned at 8:17 pm.