ALASKA STATE FAIR INC.

YOUR BUSINESS in the FAIR'S DAILY SCHEDULE

- Largest annual event in the state of Alaska.
 - Printed Daily Schedules are distributed at gate entrances each day of the Fair.
- Daily Schedule pages on the Fair's website receive over 310,000 views annually.
- A variety of ad placement options are available to fit your needs.

AD SPECIFICATIONS: Dimensions are 3.226" x 8.25". No bleed. 300 dpi. CYMK. Acceptable file formats are PDF and JPEG. Email ad(s) to anna@alaskastatefair.org



Day & number of printed copies	Price
THURSDAY 10,000	\$750
FRIDAY 10,000	\$750
SATURDAY 15,000	\$1125
SUNDAY 15,000	\$1125
MONDAY 5,000	\$400
TUESDAY 5,000	\$400
WEDNESDAY 5,000	\$400
THURSDAY 5,000	\$400
FRIDAY 10,000	\$750
SATURDAY 15,000	\$1125
SUNDAY 15,000	\$1125
MONDAY 10,000	\$750
ALL 12 DAYS 120,000	\$8,000

All ad spaces are first come, first served and are based on availability.