

ALASKA STATE FAIR, INC.
BOARD OF DIRECTORS
Regular Meeting Minutes
June 13, 2019

Consent Agenda

1. Call to Order – Roll Call 7:01 pm
Present: Bernier, Harkey, Ortiz, Petersen, Randall
Absent: Brown, Consenstein
2. Approval of Consent Agenda
3. Approval of Regular May 15 ,2019 Meeting Minutes
4. Approval of May 4, 2019 Special Meeting Minutes
5. Acceptance of Financial Report
Randall/Harkey/MCU: Approve Consent Agenda as amended and accept Financial Report as being in reasonable compliance as presented.

Information Items

1. General Manager's Report
 - Interim Events in May were: Alaska Chicks Vintage Home Market, ASF Annual Meeting, Mother's day event by Alaska Military Youth, Valley Garden Club Meeting, Alaska State Waste Truck Rodeo,
 - Rebarchek Farm work is progressing at a steady pace,
 - Scheduling is nearly complete for the free stage entertainment,
 - Staff met with school program coordinators to confirm scheduling for this year's field trips and once again the program is at full capacity,
 - The Marketing team has completed extensive production and placement of radio, TV, print and online advertising to coincide with our concert announcements, and are working to make printed material (program and schedules) deadlines.
 - A concert sweepstakes promotion also starts next week to promote each concert beginning with Home Free.
 - Souvenir designs and orders have been finalized.

Executive Session

The Board went into Executive Session at 7:50 pm and came out at 8:13 pm. No action taken.

Meeting adjourned at 8:15 pm.