

**ALASKA STATE FAIR, INC.
BOARD OF DIRECTORS
Regular Meeting Minutes
May 10, 2018**

1. Call to order:
2. Present: Brown, Bernier, Ortiz, McGinnis
Teleconference: Consenstein
Absent: Petersen, Tracy
3. Approval of Consent Agenda
4. Approval of Apr 12, 2018 Scholarship Committee Minutes
5. Approval of Apr 12, 2018 Regular Meeting Minutes
6. Acceptance of Financial Report
7. Bernier/McGinnis/MCU: Approve Consent Agenda and accept financial statement as being in reasonable compliance as presented.

Information Items

1. General Manager Hertel reported that:
 - April interim events included Consign 49, Denali Destroyers Roller Derby, Construction Career Day, Alaska Ministry Church fundraiser, and the Mat-Su Miners annual banquet. May events are Bellas Kids Consignment Sale, Alaska Chicks Vintage Home Market, Alaska Military Youth picnic, Great Alaska Music Festival, and retriever club practice.
 - Marketing is developing marketing plans for concerts along with Buddy days, Fair discounts, and sweepstakes contests.
 - Entertainment booking is ongoing.
 - Scholarship Committee selected the following five student applications out of 33, to receive scholarships totaling \$6,000.00.
 - First place award**- \$2,500 recipient Claire Childs, Wasilla High School
 - Second place award**- \$1,500 recipient Nick Edwards, Soldotna High School
 - Third place award**- \$1,000 recipient Ruby Lindquist, Seward High school
 - Honorable Mention award**- \$500 Shyanne Massie, Wasilla High School
 - Honorable Mention award**- \$500 Nigel West, Mt-Su Middle College High School
 - Grounds department has been busy getting grounds ready for summer events, turning water on in restrooms and other building.
2. Bradley Reid –Bernier informed Board of current media work. Board requested Marketing Department develop and utilize a strategy and write a summary report to enlighten public about all the different reasons Fair is an outstanding value.

Executive Report

-The Board went into Executive Session at approximately 7:45 pm, came out at 8:20 pm. No action taken.

Meeting adjourned at 8:30 pm