

ALASKA STATE FAIR, INC.
BOARD OF DIRECTORS
Regular Meeting Minutes
June 14, 2018

1. Call to order:
2. Present: Brown, Bernier, Ortiz, McGinnis, Petersen, Tracy
Teleconference: Consenstein
3. Approval of Consent Agenda
4. Approval of May 10, 2018 Regular Meeting Minutes
5. Acceptance of Financial Report
6. McGinnis/Ortiz/MCU: Approve Consent Agenda and accept financial statement as being in reasonable compliance as presented.

Information Items

1. General Manager Hertel reported that:
 - Off season events were Bella Kids Consignment, Ak Vintage Home Market, Alaska Military School Picnic, Valley Horse Show, Great Alaska Music Festival, MTA Annual Meeting 4-H Rally days, Tribal Health Fair, Colony Days Rodeo, Alaska Military Youth Father's Day, Kentucky Farm Bureau Dinner, Dog Flyball Competition, Cardboard City Fundraiser, Scottish Highland Games, 907 Barrel Racing, Gymkhana, Jim Briggs Horse Clinic,
 - Marketing staff will be present at the Arctic Thunder Air Show to promote the Fair, concerts, grandstand events, and special Fair attractions,
 - Topiaries and garden displays are being constructed and ready for planting,
 - Grounds department has been setting up and tearing down for off season events, paving, installation of new bleachers and work continues on the new Yellow Trail Restroom with a ribbon cutting ceremony scheduled on Friday, August 24,
 - Rebarchek Farm Committee is working on preparing the ground for planting,
 - Entertainment bookings are ongoing.
2. Dean Phipps presented the Board with the Fair's marketing plan.

Action Items

1. Reschedule Board Retreat
Bernier/Tracy/MCU: Reschedule to 12:00 pm on August 9, 2018.

Meeting adjourned at 7:51 pm.