



2018 ALASKA STATE FAIR QUEEN



Are you the next Alaska State Fair Queen?
We are searching for a representative who is articulate and
excited to share the Alaska State Fair experience with
Alaskans & visitors all year long!

Cash Awards and Fabulous Prizes from Community Sponsors

**ENTRY DEADLINE:
AUGUST 1ST, 2018 AT 4:30 PM**

Qualifications: An entrant into the Alaska State Fair Queen contest must be between the ages of 18-29 by 08/01/2018 and a resident of the State of Alaska for one year by 08/01/2018. Royal Court must be available August 23 - September 3, 2018 and for other year round events. Limited to the first 30 applicants.

See application packet for complete qualifications. For more information, call 907.746.7165 or email info@alaskastatefair.org

Visit alaskastatefair.org for a complete application packet



2018 ALASKA STATE FAIR QUEEN

2018 ALASKA STATE FAIR QUEEN OFFICIAL APPLICATION PACKET

APPLICATION PACKET INSTRUCTIONS & COVER SHEET:

The following items comprise a complete application packet:

- Application Cover Sheet
- Photograph
- Candidate Resume
- Community Support Letter(s)
- "My Fair Memory" Essay
- Signed Memorandum of Understanding
- Costume Description
- Alaska State Fair Membership Confirmation

ROYALTY COMPETITION SCHEDULE OF EVENTS

Wednesday, August 1st
4:30pm

Application Packet Due
Fairgrounds Main Office
2075 Glenn Hwy
Palmer, AK 99645
or info@alaskastatefair.org

Sunday, August 19th
2pm

Candidate and Judges Interviews and Orientation
Craftsman House
2075 Glenn Hwy
Palmer, AK 99645

Thursday, August 23rd
7pm

Coronation Event
Colony Stage
2075 Glenn Hwy
Palmer, AK 99645

Name _____

Address _____

City/State Zip _____

Phone _____ Cell Home Work Do you Text? Yes No

Email _____

Student: Major and/or _____ School _____

Occupation _____ Company _____

Birthdate (mm/dd/yyyy) _____ Age (as of 08/15/2018) _____

How long have you been an Alaskan Resident? _____

Are you applying for the Cultural Ambassador? Yes No



2018 ALASKA STATE FAIR QUEEN

2018 ALASKA STATE FAIR QUEEN OFFICIAL APPLICATION PACKET

Application Cover Sheet:

The application cover sheet should be filled out completely. Electronic/typing is preferred, however neat handwriting is accepted.

Photograph:

Your photograph should have been taken in the last 12 months with no dramatic change in appearance. The photograph will be used for judges' books and related promotion/media. The submitted photo should be a color head/shoulders pose in hi-resolution and as a digital image. A copyright release must be submitted for all professional images.

Candidate Resume:

We are searching for a representative that is well spoken and excited to share the Alaska State Fair experience with Alaskans & visitors all year long! The title of Alaska State Fair Queen is a professional position that will be representing the Alaska State Fair, therefore we are looking for a professional resume to outline each candidate's qualifications.

The candidate resume should include the following section headings:

- Name
- Age
- Educational Goals/
Degrees Received
- Honors/Awards
- Occupational Goals
- Leadership Roles
- Accomplishments
- Interesting Facts
- Community Service
- Why should you be the next Alaska State Fair Queen?

Resume should be presented in:

- 11 point Times New Roman font
- Outline format
- Bold section headings
- Bulleted, single spaced content in each section
- Double spaced between each section
- 1 inch margins
- One page only

Use your space wisely and include information that you want the judges to know about you as the best candidate for Alaska State Fair Queen.

The resume will be given to the judges along with your essay and photo. Be sure to check for grammatical errors, spelling and accuracy. Your submission affirms that all information is true and accurate. Information that is found to be false may invalidate your entry and cause disqualification.

Community Support Letter:

Your community support letters should be from a community representative that supports you in your occupation, studies and/or volunteer work. Each letter will contain their contact information as well as how they know you and the supporting statement. Letters may not be submitted from a relative, ASF Board of Director member, or a Royalty committee member. One letter is required and you may submit up to two. The letter(s) should be your cheering section on why you would make the best choice as Alaska State Fair Queen.

"My Fair Memory" Essay:

The "My Fair Memory" essay is what every titleholder should possess. This category will be judged as part of the application packet and also presented on stage at the coronation for a score in presentation. An award will be given based on the best essay presentation as well.

The essay should not be a listing of events or a trivia lesson; it should be what the Alaska State Fair means to you and/or your family traditions/heritage. Use history, storytelling or any other methods to complete your essay. The essay should be about content and not about length. Guidelines are below:

- My Fair Memory as the title, bold and centered
- Essay by {insert your name as it appears on your resume and cover sheet}, bold and centered
- Body should be 11 point Times New Roman font
- Double spaced
- Essay format
- 1 inch margins
- Minimum of 100 words maximum one page



2018 ALASKA STATE FAIR QUEEN

2018 ALASKA STATE FAIR QUEEN OFFICIAL APPLICATION PACKET

The onstage presentation does not have to be memorized, but is preferred. Presentation will be given in your interview attire or you may choose an outfit based on the theme of your essay.

Memorandum of Understanding

The rules and expectations are explained in the Memorandum of Understanding. Should you have any questions before signing, please contact the Royalty Manager for clarification.

ASF Membership

ASF membership is the grassroots way each of our community members can support the Alaska State Fair. All candidates should support the Alaska State Fair year-round as members. Application is online at www.alaskastatefair.org. There are various membership levels and many families are already members. Membership is a requirement to applying for the Royal Court. Submit a copy of your membership receipt and/or letter with your application packet.

Cultural Ambassador

The Cultural Ambassador is selected by the judges from those candidates who are of Alaska Native descent. The Cultural Ambassador will be given opportunities to serve alongside the royalty throughout the festival and all year-long. For those who want to enter this optional competition, you should create an essay using the same guidelines as the My Fair Memory Essay including how your culture is integrated with the Fair. This will be presented at the coronation event in the similar way.

Costume Parade

Pick a costume that is related to the 2018 Fair Theme "Memories in the Making." Please keep the costume family-friendly.

WHAT TO WEAR

Interview

The interview is your first chance to make an impression with the judges. You should choose an outfit that would be good



for a job interview; either dress or pants are acceptable. Part of your score is choosing an appropriate outfit for the interview.

Costume Parade

The Costume Parade will feature your interpretation of your best/fondest Fair Memory, using your imagination and creativity. This will not be judged overall but is a way to get the public's input. You may choose to have props, but do not leave anything on the stage (ie. glitter, snow, etc.) when you leave the stage.



2018 ALASKA STATE FAIR QUEEN

2018 ALASKA STATE FAIR QUEEN OFFICIAL APPLICATION PACKET

WHAT TO WEAR

"My Fair Memory" Presentation

The "My Fair Memory" essay is about what the Alaska State Fair means to you. This competition is about public speaking and sharing a part of yourself and your Fair memories with the audience & judges. The presentation will be judged overall. You can choose to wear a costume, your interview outfit or even your Alaska State Fair t-shirt! Memorizing your presentation is suggested but not required. You may choose to have props but do not leave anything on the stage (ie. glitter, snow, etc.) when you leave the stage. This is not acting; it is you.



Cultural Ambassador

Your Cultural Ambassador Presentation will be presented in a similar way to the "My Fair Memory" essay presentation. This is only for those of Alaska Native culture who would like to be considered for the Cultural Ambassador title. Your choice of outfit can be the same as your wear in other areas of competition. Create a princess crown that represents your individual culture and will be ready for the coronation event. Both your outfit and crown should reflect your culture.



Coronation

The awards ceremony and coronation is a festive celebration of hard work. You will wear a cocktail gown of your choosing. Keep in mind that we are a family-friendly event and that your first photos as a new titleholder, including media photos, will feature you in this outfit. You are NOT judged in this outfit so there is no need to be elaborate, just elegant and royal. A cocktail dress is one that typically is knee length. Pant suits are suitable, however no jeans or leggings please.





2018 ALASKA STATE FAIR QUEEN

2018 ALASKA STATE FAIR QUEEN OFFICIAL APPLICATION PACKET

MEMORANDUM OF UNDERSTANDING

Candidates for Alaska State Fair Queen certify and agree that the following statements are true and accurate to the best of my knowledge.

_____ I am female and between 18 and 29 years of age as of August 1, 2018.

_____ I am a US Citizen and a resident of the State of Alaska for a minimum of one year as of August 1, 2018. Dual residency or residence at a military installation is acceptable.

_____ I am a person of good moral character, affirm that I have not committed and will not commit any act inconsistent with the highest standards of public morals and conventions or that will reflect unfavorably on the Alaska State Fair, Inc., its representatives, sponsors and/or licensees.

_____ I affirm that I have not appeared nude or in any provocative photographs for any film, internet, media or publication prior or during my year-long reign as Alaska State Fair Royalty.

_____ I acknowledge that the required dates of Fair activities are August 23, 2018 through September 3, 2018. I agree to represent and attend the Alaska State Fair at major sponsored events as outlined in a schedule I will receive approximately two weeks prior to the event. Consideration will be given to school and work schedules, however it is understood that the Fair schedule will have utmost priority and schedules for events & activities will change throughout the Fair period.

_____ Fair-specific obligations for royalty begin at coronation. I agree to be in Palmer and available beginning from coronation through the end of the Fair. All travel during this time frame must be submitted in advance to the Royalty Committee.

_____ Events will run from early morning to late night in some instances. I acknowledge that I will respect the timing of events and be rested and prompt to events. Transportation, meals, and overnight accommodations are the responsibility of the titleholder. All events require an authorized chaperone from the Alaska State Fair Royalty Committee.

_____ Monthly post-Fair events will be expected as the Fair is highlighted year-round. Events may include First Friday events for the Alaska State Fair & sponsors, parades, community service, gala appearances and media opportunities.

_____ I agree that any photographic image taken in conjunction with the Alaska State Fair Royalty competition, annual Fair and/or related events can be used for promotional purposes and shall hold harmless the Alaska State Fair, its representatives, sponsors and/or licensees.

_____ I will not use the name Alaska State Fair, or any title of the Alaska State Fair Royalty without the express written permission of the Alaska State Fair. All appearances and endorsements must have prior approval.

_____ Candidate and Royalty members will be responsible for any medical expenses incurred during the competition, annual Fair and/or related events. Medical and emergency information form will be filled out at candidate meeting and should be updated as medical information changes.

_____ High profile etiquette will be expected at all times when wearing crown, banner and/or representing the Alaska State Fair. This includes:

_____ Prompt attention to all time commitments including, but not limited to rehearsals, meetings, reporting times, appearances, etc.



2018 ALASKA STATE FAIR QUEEN

2018 ALASKA STATE FAIR QUEEN OFFICIAL APPLICATION PACKET

_____ Courtesy, proper language and respect are required when dealing with other candidates, volunteers, staff and sponsors.

_____ Additional people can be a distraction at events & appearances. Whenever you are representing the Alaska State Fair, boyfriends, spouses, children, relatives, friends, siblings and parents are not to be a part of the entourage.

_____ Electronic devices such as cell phones, cameras, etc. are not permitted during meetings, rehearsals, competition, appearances, service events or Fair events. Breaks will be provided to attend to personal needs.

_____ Gum chewing and personal grooming are not allowed in public.

_____ Smoking, consumption of alcoholic beverages or recreational drugs is prohibited in public and at any time while representing the Alaska State Fair.

_____ Adherence to the stated dress code will be expected. As a general rule, business dress is slacks, blouse, or skirt/dress of appropriate length. Clothing choices should be made with awareness of camera angles (nice jeans, appropriate Fair attire) & potential media coverage.

_____ Candidates, family, friends or associates may not communicate in any manner with judges on behalf of the candidate at risk of immediate disqualification of the candidate from competition. All decisions are at the sole discretion of the Alaska State Fair, Inc. and the Royalty Committee. Alaska State Fair, Inc., its representatives, sponsors and/or licensees are not responsible for any discrepancy or errors made regarding the final decision.

_____ Candidates selected to represent the Alaska State Fair as Royalty agree to be exclusive to the title of Alaska State Fair (Queen or Princess) for the year of their reign. There will be opportunities throughout the year for public appearances and events which require the Fair Royal Court to be available as an ambassador and represent the Alaska State Fair with a full commitment. Royalty who cannot make this commitment will be expected to abdicate their title, relinquish all prizes awarded.

_____ I agree to abide by the rules and regulations set forth in this document and stated throughout the competition and/or reign. Any misconduct or infractions are grounds for disqualification and dismissal from the competition and/or Royal Court.

_____ I agree to look solely to the Alaska State Fair, Inc. with respect to all matters relating to this application. The Board of Directors may extend authority to Royalty Committee, Alaska State Fair Royalty Manager, or authorized chaperones as appropriate. Alaska State Fair, Inc., its officers, directors, chaperones, agents and employees are not liable to candidate for anything other than the official crown & banner. All prizes offered are the responsibility of sponsors, and the Alaska State Fair, Inc., is not responsible if a sponsor is unable to fulfill their stated obligation.

I have read and initialed each of the items in the Memorandum of Understanding. By signing below, I confirm that I can meet all of the above rules, commitments and expectations as a candidate and/or a member of the 2018 Alaska State Fair Royalty.

Signature

Printed Name

Date