

The 2017 Annual

Alaska State Fair PARADE

“Better Together in Palmer!” 2017 Parade Theme



Continuing a 30+ year legacy, the Alaska State Fair Parade will again take to the streets of downtown Palmer on Saturday, August 26, starting at 11 a.m. This year, the Alaska State Fair theme is “Better Together!”, and the parade theme will be “**Better Together in Palmer**”, celebrating Palmer’s community spirit. Parade goers can continue the fun after the parade at the first weekend of the Alaska State Fair, full of amazing events and activities for everyone. Expect a full and exciting day!

Entry Packets

Join the fun and pick up your parade entry forms at Palmer City Hall, on the City website at cityofpalmer.org, the Alaska State Fair, the Palmer Visitors Center or the Greater Palmer Chamber of Commerce. **DEADLINE:** Completed entries must be received in person or by USPS mail on or before August 24 at 5 p.m. **City Hall is the only drop-off point for completed entries.** Entries received after the deadline may not be eligible for entry and may not be eligible to be judged.

Safety Matters, Too

For safety, entrants must ensure that applicable vehicles (excepting farm tractors) and drivers are licensed, registered and insured. Please submit this information with your completed entry form. Entrants must be responsible for their spacing in the parade and respect the spacing of others. Walkers with parade t-shirts will be present to help space vehicles and watch for pedestrians; please give them your full cooperation. Thank you for your terrific support!

Thank you, Volunteers!

Without our faithful parade volunteers, this event would not be possible each year. We appreciate you!

Contact Information:

For information, please go to www.cityofpalmer.org, or contact Event Coordinator Sabrena Combs, at (907) 350-8070.

Parade Route

The parade route will begin going north at the intersection of South Valley Way and Arctic and will end on Fireweed just beyond the Palmer Pioneers Home at South Chugach Street. Staging will be along South Valley Way to East Cottonwood. A route map is included in the entry packet.

Prizes to be Awarded

First place ribbons will be awarded in each category. Cash prizes and ribbons will also be awarded for overall first, second and third place winners.

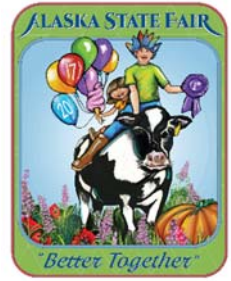
Entrants will be judged using these criteria:

- **Appearance & Quality**
- **Creativity & Uniqueness**
- **Use of “Better Together in Palmer!” Theme**
- **Entertainment Value**

A list of winners will be posted on the City of Palmer website, and winners will be notified by phone, by mail or in person.



PARADE DAY RULES



Welcome to the 2017 Alaska State Fair Parade – Themed “**Better Together in Palmer**”, to tie in with the 2017 State Fair Theme, “*Better Together!*”. Your participation is very important and we look forward to a very successful parade!

Please read carefully and sign below that you have received these rules, agree to abide by them and will ensure that all participants in your entry are familiar with these rules. This will help to guarantee that your experience is organized, enjoyable, and safe. Our primary concern is for the safety of residents, participants, viewers and everyone else involved and in proximity to the parade event.

2017 RULES: Safety First!

1. All paid entrants must **check in between 9 and 10 a.m.** on Saturday, August 26, 2017, the morning of the parade, at the Palmer Visitors Center (in front of the log cabin at Elmwood and South Valley Way).
2. Each entrant will be issued a staging and parade entry number. No numbers will be issued after 10:15 a.m. Each entry must then move to the designated spot for their number along South Valley Way. The assigned Entry number must be displayed on the left side of the entry as it passes the reviewing stand.
3. All entrants must be in place and **ready to go no later than 10:40 a.m.**
4. All walking participants must remain at least 10 feet from the front of any moving vehicles. All walkers must remain aware of their surroundings and of their proximity to moving vehicles. All entrants are asked to **CLOSE THE GAPS BETWEEN ENTRIES** to discourage spectators from unsafely crossing the parade route, and to keep everyone safe.
5. Children and minors must be in the company of an adult who will carefully supervise them to ensure compliance with all parade rules.
6. Drivers may not enter or climb upon any motorized float until all float riders are on the float and positioned in their permanent places for the parade duration. While a vehicle is running, the driver must remain in the vehicle. Drivers must remain constantly aware of people in their path and take cautionary measures necessary to ensure pedestrian safety.
7. All stops or performances at the reviewing stand are limited to no more than 30 seconds. Entries taking more than their allotted time may be docked in the judging points.
8. Float riders may not leave or step off or down from the float and no new riders may be added during the parade route unless the driver first stops, shuts off, and exits the vehicle.
9. **DO NOT THROW CANDY.** Candy, balloons and other items may not be thrown from vehicles, or from any parade participant, including walkers. All items must be delivered hand-to hand, given from walking participants to spectators.
10. Restocking of any item or supplies from a moving float is not allowed. Restocking is allowed only when the float has come to a complete stop and then only from the back end of the float. Transfer must be made from adult to adult (no children or minors), and no one is allowed to get on or off the float.
11. Car and motorcycle groups should drive vehicles two (2) abreast along the entire parade route.
12. All entrants with animals must provide on-site clean-up following immediately after each animal.
13. Drivers must be aware of the height and turning ability of their entry vehicle when proceeding through the Pioneers Home parking lot and under the covered entry. Vehicles not turning into the Pioneers Home will proceed down Fireweed to end the parade on South Chugach Street.
14. At the finish, the driver must stop, shut off, and exit the vehicle before any riders may leave the float.
15. Cash prizes will be awarded to the overall first, second, and third place entries. Ribbons will be awarded for first, second, and third place in all categories. Prize judging criteria are listed on the entry form. All prizes will be mailed or delivered.

I have received these rules regarding my parade entry and signify by my signature below that I and all participants under this entry agree to follow and adhere to these rules.

Signature of Authorized Entrant Representative (over 18 years)

Date

Business/Organization Name

Contact Phone



Alaska State Fair Parade!

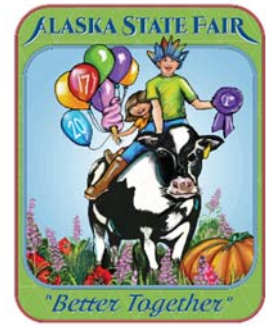


2017 PARADE ENTRY FORM

Please complete the information below and return:

1. Signed Parade Rules page
2. Completed entry form
3. **Statement (50 words or less) describing the entry for the announcer**
4. Copy of proof of license, registration and insurance for motorized vehicles (except farm tractors/vehicles)

Return all forms in packet to City Hall on or before 5 p.m. on August 24, 2017, the FINAL deadline for 2017 parade entries. (PRINT CLEARLY)



Contact Person

Name of Business, Organization, Sponsor or Individual

Mailing Address

Day Phone

Eve Phone

Email Address

ENTRY FEES:

\$100 Political entry (limit of 35 persons per entry)

For political entries, featured politician must be present, part of the entry and clearly identifiable)

FREE! All other categories: (Up to 35 persons)

DATE PAID:

PAY METHOD:

ENTRY CATEGORY: (Check one (1) only)

YES / NO

Agriculture, 4H and Live Animals

Private or Government Business

Community Service or Non Profit

Family/Children

Fraternal/Royalty

Music and/or Dance

Political

Public Safety Fire/Police

Themed —"Better Together in

Palmer" Vehicle (car or tractor clubs, etc.)

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Will your entry include music?

Will your entry include live animals?
(Clean up crew mandatory)

Will there be young children /minors walking?

Will your entry include a motorized vehicle ?

Please describe the structure of your entry:

(For example: 1 small car, 1 large truck with float on a flatbed trailer, approximately 12 people riding, approximately 8 people walking with dogs)

ENTRY SUBMITTAL: Entries can be hand-delivered (preferred) or mailed with payment to:

Palmer City Hall, Attention: Sabrena Combs, 231 W. Evergreen Ave., Palmer Alaska 99645.

If mailed, they must arrive on or before August 24, 2017; postmarks must be early enough to ensure delivery by the 26th. AN ENTRY MUST BE PAID BEFORE IT IS ACCEPTED INTO THE PARADE LINEUP: NO RESERVATIONS WILL BE MADE.

NOTE: All applicable motorized vehicle entries (except farm tractors/vehicles) must include written copies of licensed driver, vehicle registration and current vehicle insurance.

I agree, as the entrant or entrant's authorized agent, agree to indemnify and hold harmless the Alaska State Fair, their board of directors, committees and members, and the City of Palmer against any and all claims which may result from my entry and participation in the 2016 Alaska State Fair Parade.

Signature of Authorized Entrant Representative (over 18 yrs.)

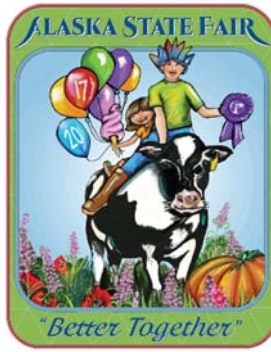
Entrant Phone Number

Entries received at Palmer City Hall after 5 p.m. on August 24, 2017 may not be included in the parade and may not be judged.



Alaska State Fair Parade!





2017 PARADE ENTRY STATEMENT

Please write or attach a short statement in the space below about your entry (50 words or less) for the parade emcee to announce as you pass the reviewing stand.

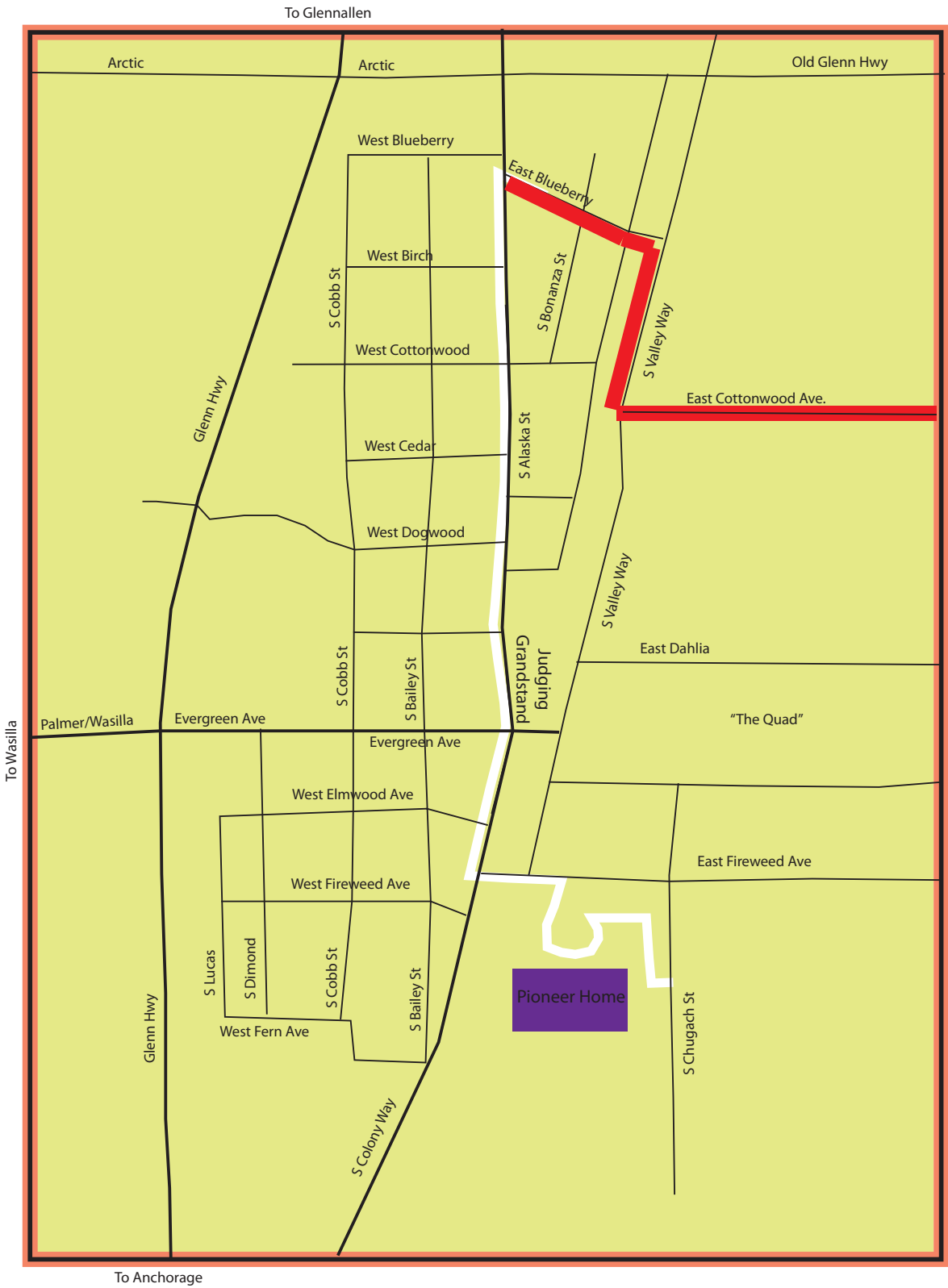
Note that all stops or performances at the reviewing stand are limited to 30 seconds or less.

This statement must be included in your parade entry packet.



Alaska State Fair Parade!





Parade Map

Parade Lineup Area in Red

Parade Route in white