

ALASKA STATE FAIR, INC.
BOARD OF DIRECTORS
REGULAR MEETING Minutes
September 22, 2016

Consent Agenda

1. Call to Order – Roll Call 7:02 pm
Present: Kenley, Brown, Bernier, Harkey, Stryken, Consenstein, Tracy via Telephone
2. Approval of Consent Agenda
3. Approval of Aug 11, 2016 Regular Meeting Minutes
4. Acceptance of Aug 2016 Financial Report
Brown/Harkey/MCU: Approve Consent Agenda with addition of Executive Session and accept the financial statement as being in reasonable compliance as presented.

Information Items

1. Breathe Free Presentation – Ashley Peltier and Noel Crowley-Bell reported to the Board of Directors the results of a survey sent to the 85 Smoke Free Ambassadors who had been tasked with walking around the Fair and promoting the Smoke Free Policy. Survey results were very positive and the Ambassadors felt the smoke free policy was generally adhered to.
2. General Manager's Report
 - Over 570 vendors were at the Fair this year,
 - Good comments received about improvements in sound system at Borealis Theater.
 - 8,719 exhibits were taken,
 - 4,200 people attended the cooking contests on the Yellow Trail this year,
 - Approximately 73,475 people visited the Ice Age Exhibit,
 - 2,335 students attended the Fair's educational program,
 - Improvements made to the Gathering Place and Dena'-People's Stage were well received by Fairgoers,
 - Gardens, Kid's Maze, and Topiaries received numerous compliments,
 - Social media far exceeded expectations this year,
 - Grandstand Events were a great success with packed stands for all shows,
 - Over 3,300 performers took part in entertaining and educating our fairgoers this year,

Action Items

1. Charney Training – No action taken
2. Set the dates for the 2017 Fair Brown/Bernier/MCU: Aug 24 to Sep 4, 2017.
3. Election Committee, Rules Committee, and Ad Hoc Evaluation Committee
Election Committee pre-determined schedule, Rules Committee date will be set after Harkey does research and gets commitment from either Charney or McMillan
Harkey/Kristie/MCU: Set Retreat Date for Oct 19, Noon to 5:00 pm.

Executive Session

President Kenley recessed the meeting at 9:00 pm. The board went into executive session at 9:05 pm and came out of executive session at 9:37 pm.

President Kenley adjourned the meeting at 9:38 pm.